



# Information Bulletin

## INFOCOM

To all agents and suppliers

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### Changes to product categories

In light of the new product categories that were presented to you during the last Information Blitz (September 2008) and their integration into the Planograms as of January, we would like to inform you of the effects that these changes will have on INFOCOM.

#### Effects on INFOCOM

These category changes have impacted data requests by category in the INFOCOM system. Since January 6, 2009, all new category names can be selected when submitting requests. The new categories are as follows:

- *France Sud Ouest*
- *Régions France et vin de table*
- *Chili*
- *Vin agrobiologique*
- *Vin Éco-pratique*
- *Vin 201 à 500 ml*
- *Alcool et genièvre*
- *Liqueur & crème*
- *Tequila*

The history of the past 13 periods is updated immediately in the *Details by Product* report. When a category is selected, the system classifies the products in this category and calculates the sales by period.

With respect to the *Evolution of Sales by Category* and *Sales Trends by Category* (CSV file) reports, the histories are recorded for the previous categories for Period 10 and preceding periods. As of Period 11, the histories will be compiled according with the new categories. For those who use the *Download of Raw Data* system, we recommend that you update your reference tables in order to ensure the integrity of the required data.

#### Please note:

- We have added the new categories to the affected subscriptions at no charge.
- When the subscriptions expire, the fees that will be charged will take into account the new categories, as applicable.

For more information, please contact the  
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