



# Information Bulletin

## Appellation wine (mark of origin) products in the grocery network

To all agents and suppliers

---

### Launch of the Call for Tenders

Hereby, the *Société des alcools du Québec* wants to follow up on the Information Bulletin that was issued on July 10, 2008, which informed you of the upcoming launch of a call for tenders for the eight (8) marks-formats of appellation wine<sup>1</sup> (mark of origin) products, bottled in Québec, available in the grocery network.

As it's a service contract's call for tenders, it will not be published on our B2B online gateway but through the *SEAO Système électronique d'appel d'offres* (electronic call for tenders system) website at the address [www.seao.ca](http://www.seao.ca). For your information, the call for tenders is online since this morning.

The details of this service contract's call for tenders can be retrieved by going to the *Services* section of the website, under the heading *Services d'embouteillage* (available in French version only). You can also search the service contract's call for tenders by entering the term SAQ in the search field, which is located at the top left of the *SEAO* homepage.

An mandatory information meeting, for all the tenderers, will be hold in our offices, November 17<sup>th</sup> from 10:30 to 11:30. For a tenderer, an absence at this meeting will involve the rejection of its submission.

You have until 11:00 (Montréal local time), December 19, 2008, to submit your proposal accompanied by all relevant documents.

For more information, please contact Patrick Bray by telephone, at 514-254-6000, extension 5381, or by e-mail, at [p.bray@saq.qc.ca](mailto:p.bray@saq.qc.ca).

<sup>1</sup> Appellation wine (mark of origin), with the regulation respecting the terms of sale of alcoholic beverages by holders of a grocery permit. For more information about this subject, please consult the online document at the address: [www.publicationsduquebec.gouv.qc.ca](http://www.publicationsduquebec.gouv.qc.ca).