



Information Bulletin Appointment

To all agents and suppliers

Account Director – Signature Services

Alain Cloutier, Director of Signature Services for the Société des alcools du Québec (SAQ), is pleased to announce the appointment of [Ghislain Caron](#) to the position of Account Director for Signature Services. The objective of this newly created position is to ensure the development, planning, and implementation of sales and service strategies for the SAQ's major clients.

Mr. Caron has built an enviable reputation in the wine world on both the Canadian and international scenes, having worked at such renowned establishments as *Le Bistro à Champlain*, *L'Auberge Hatley* and *Restaurant l'Eau à la bouche*. Among the awards that has earned are the first edition of the *Meilleur Sommelier des Amériques* contest and the *Trophée Ruinart 2004*. He also represented Canada as an official candidate at the *World's Best Sommelier Contest* in Greece in 2004. His passion for wines and spirits, along with his extensive experience, his widely recognized skills, and his innate penchant for customer service, will certainly help to enhance the reputation and development of Signature Services.

For more information, please contact our

Service d'Assistance aux Relations d'Affaires

(Business Relations Assistance Service)

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