



# Information Bulletin Signature Products

To all agents and suppliers

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## **Fees Exemption**

Base on the fact that the Société des alcools du Québec (SAQ) wants to become a world leader in wine and spirits selection and sale, the Signature banner services were given as objective to increase the market share of the SAQ close to reputed producers. It will allow SAQ, among others, to propose to the Quebec passionate customers the best offer in high-end products. To do so, the SAQ must simplify its acquisition processes of products, in particular for those which are researched on a worldwide scale.

It was agreed that, when the offer is initiated by the Signature banner services, the suppliers will be exempted from the SAQ catalog of offers' submission fees. Thus, no expenses will be invoiced, and that, for all the products requested or negotiated by mutual agreement for the Signature banner, because these products will be required directly by the SAQ.

For more information, please contact the  
**Service d'Assistance aux Relations d'Affaires**  
(Business Relations Assistance Service)  
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