



Information Bulletin INFOCOM

To all agents and suppliers INFOCOM subscribers

Availability of the report of sales by category, by outlet

In January 2009, the SAQ Merchandising Department sent you a CD by mail. This CD contained the report of sales by category for regular products that were included in the planogram for each outlet as of the date when the report was prepared.

This report has been updated, and is now available through INFOCOM. If you would like to consult this report, go to the *Marketing Information SAQ* page, and click on *Sales by outlet*. The complete PDF file contains one report for each outlet, for a total of 404 reports (in French only).

The report contains information concerning the sales of products in *flex* spaces, and allows you to evaluate the performance of your products compared to other products in the same category.

The report will be updated whenever products are integrated into the planograms, namely during periods 4, 8 and 12.

For more information, please contact our
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