



Information Bulletin INFOCOM

To all agents and suppliers

Changes to product categories

In light of the recent changes in categories and their integration into the planograms as of April, we would like to inform you of the effects that these changes will have on INFOCOM.

Effects on INFOCOM

These category changes will have impacted data requests, by category, in the INFOCOM system starting March 29, 2010. The categories or segments impacted by these changes are:

- ❖ Agrobiological wines: repositioning in their original category
- ❖ *Cocktail* products: repositioning in the category *Liqueur & cream*

The history of the past 13 periods is updated immediately in the *Details by Product* report. When a category is selected, the system classifies the products in this category and calculates the sales by period.

With respect to the *Evolution of Sales by Category* and *Sales Trends by Category* (CSV file) reports, the histories are recorded for the previous categories for Period 13 and previous periods. As of Period 1, the histories will be compiled according with the new categories. For those who use the *Download of Raw Data* system, we recommend that you update your reference tables in order to ensure the integrity of the required data.

Please note:

- When the subscriptions expire, the fees that will be charged will take into account the new categories, as applicable.
- No credit note will be issue.

For more information, please contact the
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