



Information Bulletin

Customs

To all agents and suppliers

Rates changes

The Société des alcools du Québec is aware of the Customs Notice that was issued by the Canada Border Services Agency concerning the decrease in the customs tariffs applicable to products imported from countries other than the United States, Mexico and countries having an agreement of free trade with Canada. These new tariffs are in effect since January 1st, 2010.

The main categories affected by the change are the following:

- Imported wines 14.9 % degree of alcohol
- Sparkling wines and Champagnes

As a result of this change, and in compliance with the law, the SAQ will apply the new tariffs (all decreases) on March 3, 2010.

This decision will result in a decrease in the retail price of products, which will bring a direct benefit to SAQ clientele. In light of this, we are counting on your cooperation in the form of maintaining your prices during the next period of price changes.

For an update of the various tariffs, please consult the *droit protecteur* tab in the chart entitled [Service charges – Products in outlet](#).

You can also consult the [Canada Border Services Agency](#) website.

For more information, please contact the
Service d'Assistance aux Relations d'Affaires
(Business Relations Assistance Service)
by e-mail, at sara@saq.qc.ca, or by phone, at 514-254-2711.