



Information Bulletin

Organizational chart: Procurement and Merchandising Division

To all agents and suppliers

New appointments

Daniel Simard, Vice-President of Procurement and Merchandising, would like to inform you of several changes that have been made to the Division's organizational chart.

As mentioned in its Strategic Plan, the *Société des alcools du Québec* is committed to managing and developing the talents and competencies of its internal resources. In keeping with this commitment, and following the success of last year's appointments of François Jarry and Chantal St-Pierre, the Procurement and Merchandising Division is pleased to continue with this development approach.

To this end, the following individuals will be assigned to new positions for the next twelve (12) months:

- Benoit Beudet will assume responsibility for the strategic development of the Procurement and Merchandising Division. His first mandate will involve category management. This project is being piloted by Chantal St-Pierre.
- Dean Di Maulo will replace Benoit Beudet as Director of Merchandising - Speciality Products. His experience in the Regular Products sector and his knowledge of products will allow him to carry out certain mandates involving the integration of these two sectors.
- Nathalie Carrière will join the Merchandising team, replacing Dean Di Maulo as Director of Merchandising - Regular Products/Other country wines and related products.
- Ghislaine Yergeau will replace Nathalie Carrière as Director of Administration and Operations.
- Marc-André Geoffroy, who is currently a member of the Administration and Operations team, will replace Ghislaine Yergeau, assuming the duties of Head of the Operations Department.

These changes take effect immediately. These individuals will work throughout the summer to ensure a smooth transition, and will assume their new duties in their entirety in the fall. We are counting on everyone's cooperation to support them in their new mandates and learning.

For further details, please consult the updated [organizational chart](#).

For more information, please contact the
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