



Information Bulletin

Purchasing and Merchandising Policy

To all agents and suppliers

Modified version

The *Société des alcools du Québec* would like to inform you about the modifications that were brought to the Purchasing and Merchandising Policy:

- **Clause 3.2 Categories**
 - Add mention: *If necessary, the SAQ's Board of Directors can create exceptional categories who do not meet the criteria mentioned previously.*

- **Clause 4.6 Product Substitution**
 - Add mention: *Different rules of substitution can be applied to the products of an exceptional category.*

- **Clause 7.3 Continued Product Listing**
 - Add mention: *In the case of an emerging or exceptional category or a category which the assortment is full, a regular product may continue to be listed, despite performance that does not attain the applicable sales quota.*

For more information, consult the [Policy](#).

For more information, please contact the
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