



Information Bulletin

Appointments at the SAQ

To all agents and suppliers

Appointment of Alain Brunet to the position of Vice President and Chief Operations Officer

Hereby, we would like to announce you the appointment of Mr. Alain Brunet to the position of Vice President and Chief Operations Officer of the *Société des alcools du Québec*. The Board of Directors of the SAQ has ratified the recommendation which was made to him by the Human Resources Committee in its meeting of August 28, 2008.

Consequently, the three divisions in operational matter, i.e. Operation of the sales networks, Supply Chain as well as Purchasing and Merchandising will report from now on to this position and thus, all of them will be able to concentrate all their efforts and attention to the daily management of the operations. The other five divisions as well as the Strategic Development Department will continue to report directly to Mr. Philippe Duval. This modification of the organizational structure will thus ensure a greater operational and commercial stability on the long run.

Appointment of Interim Vice President (Purchasing and Merchandising)

Following the appointment of Mr. Alain Brunet, the interim will be assumed by two persons: Mr. Jean Chouzenoux and Mrs. Nathalie Carrière. This team is appointed in order to take over the transition period and has, as main target, to maintain the continuity of the business in a transparent way.

In addition to their actual tasks, Mr. Chouzenoux and Mrs. Carrière will see themselves allotting other responsibilities. Thus, the commercial section (Merchandising of the regular products) and Marketing will concern Mr. Chouzenoux. The Quality Management (Laboratory and Administration), Business Solutions Management and the Internal Performance Team will report to Mrs. Carrière.

An internal and external posting will be engaged soon for the position of Vice President of the Purchasing and Merchandising Division.

As for Mrs Edith Landry, she will assume, for the moment, the position of Assistant of the Vice President and Chief Operations Officer while preserving the tasks related to her position of Assistant of the Purchasing and Merchandising Vice Presidency.

These changes came into effect since September 5, 2008. For more information, please consult the updated [organizational chart](#).

For more information, please contact
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