



# Information Bulletin

## SAQ Ethics

To all agents and suppliers

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### Centralizing of Invitations

In the wine and spirits field, events such as tastings and product launches are organized every week, and SAQ employees are often invited to attend them. To facilitate our tracking of and replying to these offers, we request that you email all your invitations, including the related information (date, time, location, number of persons invited, etc.), to [sara@saq.qc.ca](mailto:sara@saq.qc.ca). A company official will then contact you to say whether the SAQ will attend.

This procedure has been implemented in compliance with the SAQ's [Code of Ethics for Employees](#) and in keeping with the *Act respecting the governance of state-owned enterprises*. We remind you that, through its Code of Ethics, the company has adopted the best business practices and assumed its social responsibilities. It continues to have high standards of conduct toward its colleagues, customers and business partners in order to fulfill its mission and maintain the trust placed in it. To accomplish this, the company has given itself specific guidelines that enable it to adjust its behaviours and business practices.

For more information, please contact  
the **S**ervice d'**A**ssistance aux **R**elations d'**A**ffaires (SARA),  
our business relations assistance service,  
at [sara@saq.qc.ca](mailto:sara@saq.qc.ca) or 514 254-2711.