



# Information Bulletin

## Private Order

To all agents

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### **Introduction of the *Échantillon commercial – Revente interdite*<sup>1</sup> stamp**

Following the coming into force of the Private Order Policy, the Société des alcools du Québec informs you that an *Échantillon commercial – Revente interdite* stamp will be affixed on all order ordered by an agent, for private order products as from November 23, 2009.

These products stamped will could be tasted in the whole of the licensed establishments.

However, please note that no discount will be granted on the purchase of these products.

<sup>1</sup> Commercial Sample – Resale prohibited stamp

For more information, please contact our  
**Service d'Assistance aux Relations d'Affaires**  
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