



Price Changes 2010/2011

To all agents and suppliers

The Société des alcools du Québec would like to inform its business partners of all aspects related to managing price changes requested by suppliers. Find herewith important information concerning the price change that will take effect on February 3, 2010, the 2010-2011 Price Change Requests Schedule, the date you are requested to submit the change of your invoicing currency and finally the Application procedures. These documents are all available online on our website, under the *Policy and Standards* tab.

February 3, 2010 Price Change

Please consult the list of [exchange rates](#) and [service charges](#) that will be used to calculate the retail prices of products that are sold at our outlets as of February 3, 2010. The service charges for [private orders](#) and [shipping charges](#) are also available.

The mark-up rates¹ that are currently in effect will remain in place until further notice.

2010-2011 Schedule

For the deadlines that apply for 2010-2011, see the [Price Change Requests Schedule](#). Please note that the retail prices take effect on Wednesdays in outlets and on Mondays in grocery stores.

Invoicing currency

In order to separate off this process from that of the Price Change, you must provide us your requests of change of the invoicing currencies at the latest on March 8, 2010 for application on March 12, 2010.

Application Procedures

To know the information on the [Application Procedures](#) for all price changes, specifying our *Purchasing and Merchandising Policy*, we invite you to consult the 5.3 – *Price Changes* and 5.5 - *Invoicing Currency* sections.

For more information, please contact the
Service d'Assistance aux Relations d'Affaires
(Business Relations Assistance Service)

by e-mail, at sara@saq.qc.ca, or by phone, at 514-254-2711.

¹ Available through our Business Relations Assistance Service, on request only.