



# Price Changes 2011/2012

To all agents and suppliers

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The Société des alcools du Québec would like to inform its business partners of all aspects related to managing price changes requested by suppliers. Find herewith important information concerning the price change that will take effect on February 2, 2011, the 2011-2012 Price Change Requests Schedule, the date you are requested to submit the change of your invoicing currency and finally the Application procedures. These documents are all available online on our website, under the *Policy and Standards* tab.

## **February 2, 2011 Price Change**

Please consult the list of [exchange rates](#) and [service charges](#) that will be used to calculate the retail prices of products that are sold at our outlets as of February 2, 2011. The service charges for [private orders](#) and [shipping charges](#) are also available.

## **2011-2012 Schedule**

For the deadlines that apply for 2011-2012, see the [Price Change Requests Schedule](#). Please note that the retail prices take effect on Wednesdays in outlets and on Mondays in grocery stores.

## **Invoicing currency**

In order to separate off this process from that of the Price Change, you must provide us your requests of change of the invoicing currencies at the latest on March 7, 2011 for application on March 11, 2011.

## **Application Procedures**

To know the information on the [Application Procedures](#) for all price changes, specifying our *Purchasing and Merchandising Policy*, we invite you to consult the 5.3 – *Price Changes* and 5.5 - *Invoicing Currency* sections.

For more information, please contact the  
**Service d'Assistance aux Relations d'Affaires**  
(Business Relations Assistance Service)  
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