



Information Bulletin

Policy of rounding the retail prices

To all agents and suppliers

Changes on February 4, 2009

The *Société des alcools du Québec* wants to inform you about the modification of its policy of rounding the prices.

Thus, from February 4, 2009, all the products whose retail price is higher than \$30 will be rounded to \$0.25, as illustrated in the table below:

Criteria	In force on February 4, 2009	In force before February 4, 2009
Retail price lower or equal to \$30	\$0.05 higher	\$0.05 higher
Retail price higher than \$30 and lower or equal to \$50	\$0.25 higher	\$0.25 higher
Retail price higher than \$50 and lower or equal to \$500	\$0.25 higher	\$1.00 higher
Retail price higher than \$500 and lower or equal to \$1,000	\$0.25 higher	\$5.00 higher
Retail price higher than \$1,000	\$0.25 higher	\$10.00 higher

For more information, please contact
the Service d'Assistance aux Relations d'Affaires
(Business Relations Assistance Service)
by e-mail, at sara@saq.qc.ca, or by phone, at 514-254-2711.