



**Quota per category in effect  
from January 1st 2007 to March 29 2008**

Universe	Category	Quota in effect from January 1st to March 31 2007 (lowest of the issued quota of March 26 and September 10 2006, maximum \$500 000)	Quota in effect from April 1st 2007 to March 29 2008 (lowest of the issued quota of November 10 2006, maximum \$525 000)
Aperitif	Aperitif	\$448,000	\$505,000
Dessert Wine	Champagne	\$500,000	\$525,000
Dessert Wine	Port	\$411,000	\$458,000
Dessert Wine	Rosé Wine	\$500,000	\$525,000
Dessert Wine	Sparkling Wine	\$481,000	\$473,000
Refreshing Beverage	Beer	\$106,000	\$248,000
Refreshing Beverage	Cooler	\$500,000	\$525,000
<b>Spirits</b>	<b>Other spirits</b>	<b>n/a</b>	<b>\$525,000</b>
Spirits	Alcohol	\$500,000	n/a
Spirits	Geneva	\$500,000	n/a
Spirits	Tequila	\$500,000	n/a
Spirits	Brandy & eau-de-vie	\$500,000	\$525,000
Spirits	Cognac	\$500,000	\$509,000
Spirits	Dry Gin	\$500,000	\$525,000
Spirits	Liquor & Alcoholic Beverages	\$500,000	\$496,000
Spirits	Home-grown products	\$353,000	\$495,000
Spirits	Rum	\$500,000	\$525,000
Spirits	Vodka	\$500,000	\$525,000
Spirits	Whisky	\$500,000	\$525,000
Spirits	Whisky Scotland	\$500,000	\$525,000
Wine accompanying meal	2,01 to 4L Red	\$500,000	\$525,000
Wine accompanying meal	2,01 to 4L White	\$395,000	\$406,000
Wine accompanying meal	Alsace East	\$433,000	\$525,000
<b>Wine accompanying meal</b>	<b>Argentina</b>	<b>n/a</b>	<b>\$525,000</b>
Wine accompanying meal	Argentina Red	\$500,000	n/a
Wine accompanying meal	Argentina White	\$500,000	n/a
Wine accompanying meal	Australia Red	\$500,000	\$525,000
Wine accompanying meal	Australia White	\$500,000	\$525,000
Wine accompanying meal	Beaujolais	\$500,000	\$525,000
Wine accompanying meal	Bordeaux Red	\$500,000	\$496,000
Wine accompanying meal	Bordeaux White	\$371,000	\$366,000
Wine accompanying meal	Burgundy Red	\$459,000	\$480,000
Wine accompanying meal	Burgundy White	\$456,000	\$467,000
Wine accompanying meal	Canada	n/a	\$466,000
Wine accompanying meal	Canada Red	\$450,000	n/a
Wine accompanying meal	Canada White	\$367,000	n/a
Wine accompanying meal	Chile Red	\$463,000	\$478,000
Wine accompanying meal	Chile White	\$417,000	\$401,000
<b>Wine accompanying meal</b>	<b>South Africa</b>	<b>n/a</b>	<b>\$525,000</b>
Wine accompanying meal	Various Countries Red	\$360,000	\$525,000
Wine accompanying meal	Various Countries White	\$500,000	\$525,000
Wine accompanying meal	Spain	n/a	\$525,000
Wine accompanying meal	Spain Red	\$500,000	n/a
Wine accompanying meal	Spain White	\$447,000	n/a
Wine accompanying meal	United States Red	\$500,000	\$525,000
Wine accompanying meal	United States White	\$461,000	\$499,000
<b>Wine accompanying meal</b>	<b>France Other Regions &amp; South West</b>	<b>n/a</b>	<b>\$427,000</b>
Wine accompanying meal	France Other Regions & South West Red	\$401,000	n/a
Wine accompanying meal	France Other Regions & South West White	\$437,000	n/a
Wine accompanying meal	Italy Other Regions Red	\$484,000	\$518,000
Wine accompanying meal	Italy Other Regions White	\$500,000	\$525,000
Wine accompanying meal	Italy Piedmont Red	\$456,000	\$443,000
Wine accompanying meal	Italy Piedmont White	\$421,000	n/a
Wine accompanying meal	Italy Sicily Red	\$500,000	\$525,000
Wine accompanying meal	Italy Tuscany Red	\$500,000	\$525,000
Wine accompanying meal	Italy Veneto Red	\$500,000	\$525,000
Wine accompanying meal	Italy Veneto White	\$500,000	\$525,000
Wine accompanying meal	Languedoc Red	\$500,000	\$525,000
Wine accompanying meal	Languedoc White	\$468,000	\$464,000
Wine accompanying meal	Portugal	\$500,000	\$525,000
Wine accompanying meal	Loire Valley	n/a	\$461,000
Wine accompanying meal	Loire Valley Red	\$441,000	n/a
Wine accompanying meal	Loire Valley White	\$401,000	n/a
<b>Wine accompanying meal</b>	<b>Rhone Valley</b>	<b>n/a</b>	<b>\$404,000</b>
Wine accompanying meal	Rhone Valley Red	\$455,000	n/a
Wine accompanying meal	Rhone Valley White	\$407,000	n/a
Wine accompanying meal	Table Wine	n/a	\$432,000
Wine accompanying meal	Table Wine Red	\$432,000	n/a
Wine accompanying meal	Table Wine White	\$454,000	n/a

**Legend:**  **Category change following the new 2007-2008 Planogram Rules**  
 **Category creation following the new 2007-2008 Planogram Rules**