



June 2, 2006

TO ALL SUPPLIERS OF PRODUCTS MARKETED BY THE SAQ

Subject: Special Revocable Power of Attorney

Dear Madam,
Dear Sir,

The Société des alcools du Québec is pleased to respond to a request from its industry partners to provide suppliers with the possibility of commissioning their agents to act on their behalf for certain aspects of their product merchandising at the SAQ.

Suppliers who wish to appoint an agent can now do so by duly filling out and sending to the SAQ a special revocable power of attorney. For further information, please consult the following documents available online at www.saq-b2b.com as of June 8, 2006:

- *Special revocable power of attorney for suppliers of alcoholic beverages*
- *Instructions for a special revocable power of attorney*

EFFECTIVE DATE

The SAQ will confirm the effective date of all power of attorney letters received before Tuesday, June 27, 2006, prior to the opening of the next regular product call for tenders analysis period, scheduled for July 10, 2006.

The effective date of power of attorney letters received after this time will be confirmed by the SAQ within ten (10) business days of receipt at our head office.

SAQ-B2B POWER OF ATTORNEY

If a supplier has already submitted an SAQ-B2B power of attorney letter, it shall remain valid until revoked in writing by the supplier. Only suppliers who wish to modify the scope of that power of attorney are required to send a new special revocable power of attorney letter and confirm the revocation of the SAQ-B2B power of attorney letter.

For more information, please contact our **Service d'Assistance aux Relations d'Affaires** (business relations assistance department) by e-mail at sara@saq.qc.ca, or by phone at (514) 254-2711.

Sincerely,

Nathalie Carrière

Nathalie Carrière, director
Director, Administration and Processes
Merchandising Division

c.c.: A.D.Q.
A.Q.A.V.B.S.
Agents