



March 10, 2006

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TO ALL SUPPLIERS

Subject: Postponed schedule for submitting proposals for new regular products in March

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Dear Sir/Madam:

I am writing to inform you of a postponed schedule for submitting proposals for new regular products in March for the June 2006 analysis period.

<p>The SAQ will accept proposals as of 11:00 a.m. (local time in Montréal) <b>on Monday, March 27, 2006 (instead of March 20)</b></p>
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The deadline for receiving proposals is April 27, 2006, but the SAQ will only accept and assess the first 400 eligible proposals. Any proposals received after that number has been reached or before and after the specified deadline will be rejected.

Please note that the following material will be available at our Web portal, [www.saq-b2b.com](http://www.saq-b2b.com), on **Friday, March 17, 2006 (instead of March 10)**:

- List of *Specific Needs by Category – Regular Products – June 2006 Assessment Period*,
- The updated version of the *New Alcoholic Product Submission Form*,
- An updated version of the *Guide – Submitting New Products*.

For more information, please contact the **Service d'Assistance aux Relations d'Affaires** (Business Relations Assistance Department) by e-mail, at [sara@saq.qc.ca](mailto:sara@saq.qc.ca), or by phone, at (514) 254-2711.

Sincerely,

***Nathalie Carrière***

**Nathalie Carrière**  
**Director, Administration & Processes**  
Merchandising Division

NC/cg

c.c.: ADQ  
Agents  
AQAVBS