



Information Bulletin

To all agents and suppliers

Labels on Samples

We are writing to remind you that, for all samples we receive, we carry out an analysis of the label on the product's bottle regarding the "Visual" of the "Qualitative aspects" criterion. The label must be as close as possible of the one on the product that will be marketed.

You should therefore make sure that the main label replicates as accurately as possible the label on the product that will be offered to customers (for example, the label's appearance, the vintage, the grape varieties and so on).

If these criteria are not met, your samples may be deemed non-compliant, which could result in your offer being refused.

Please note that the mandatory designations that must appear on the label are not required at this stage of the analysis process.

We thank you for your cooperation.

For more information, please contact
our Business Relations Assistance Service (SARA),
through [Contact SARA](#) or at 514 254-2711.