

THE ABCs OF THE PRODUCT SELECTION PROCESS

SOCIÉTÉ DES ALCOOLS DU QUÉBEC (SAQ)

Here, in **FIVE EASY STEPS**, is how
the SAQ selects the products it sells.

1 →

**PUBLISHING
ITS NEEDS**



2 →

**SUBMITTING
PRODUCT
OFFERS**



3 →

**SELECTING
PRODUCTS**



4 →

**PROCURING
PRODUCTS**



5 →

**DISTRIBUTING
PRODUCTS**

