



Information Bulletin

Price changes

To all agents and suppliers

New Exchange Rates and Excise Duty Rates

The Société des alcools du Québec (SAQ) wants to provide its business partners with important information regarding the price changes that will take effect in the SAQ store, agency store and private order networks on May 26, 2019, and in the wholesale grocer network on July 22, 2019.

Exchange rates

Here are the new exchange rates that will be used for calculating retail prices:

Currency code	Country of origin	Currency name	Reference used to determine retail prices
CAD	Canada	Dollar	1.0000
USD	United States	Dollar	1.3309
XEU	Europe	Euro	1.5293

Annual increase in excise duty rates

Effective April 1, 2019, the Canadian government will increase the excise duty rates for beverage alcohol products. The increase will be reflected in product retail prices as of the dates mentioned in the first paragraph. Here are the [new excise duty rates](#).

Calculator

The calculator will be updated to reflect these changes on Tuesday, March 26, 2019.

Price change requests

For **regular products (RA)**, price change requests should be submitted using the form available in the Price Change section.

For **batch order specialty (SL) and continuous replenishment specialty (SA) products**, please see the [Price Change Requests – New Forms](#) bulletin.

For more information, please contact
our Business Relations Assistance Service (SARA),
through [Contact SARA](#) or at 514 254-2711.